

October 1, 2016  
   
It’s time to start planning for the 2017 ***Greater Chattanooga Rump Run 5K Run and Fun Walk***. This year, the race will be held **March 11, 2017** at Enterprise South Nature Park. This race benefits the **Greater Chattanooga Colon Cancer Foundation (GCCCF),** a 501(c)(3) non-profit foundation whose mission is increasing regional and community awareness of colon and rectal cancer.

Unfortunately, **Tennessee** ranks among the lowest in the United States for colorectal screenings, and sadly, ranks among the **highest for deaths related to colorectal cancer**. Funds raised through the Greater Chattanooga Rump Run will benefit GCCCF as we re-invest your funds into local projects to help increase awareness of colorectal cancer, improve access to screening, and offer support to those affected by the disease. 100% of all funds raised will remain local to support the mission of GCCCF in our fight against colon cancer. The success of this event in previous years has allowed the GCCCF to provide the following to the Greater Chattanooga community:

* Billboard campaign featuring local colon cancer survivors and celebrities emphasizing the importance of screenings
* Education through participation in various health fairs and community meetings in and around the Chattanooga area
* Free colon cancer screenings in Hamilton County for under-insured individuals

We cannot provide these things without you. Each year, our sponsors have made the greatest impact on our fundraising goals. We ask you to join our founding leaders from University Surgical Associates, Erlanger, Memorial and Parkridge hospitals to make this annual race the biggest success ever. Your support can and will make a difference and is greatly appreciated.

We’ve enclosed sponsorship information for your review. Please feel free to contact one of us (423-757-0730) for any questions regarding our event and our efforts. **THE DEADLINE FOR SPONSORSHIP IS JANUARY 13, 2017**. We will accept donations and funds after this date, but will not be able to guarantee that your logo will be on all signage and race t-shirts. Thank you in advance for being a supporter of this critical effort for colorectal cancer.

Sincerely,

 

Shauna Lorenzo-Rivero, MD, FACS Thomas Brien, MD

Rump Run Committee Chair President  
 Greater Chattanooga Colon Cancer Foundation

**Your Support Opportunities**

• Event Sponsorship –As a sponsor, you will reach important market segments represented by the survivors and their teams, spectators, volunteers, runners and walkers – anticipated to be over 500 people. You will also be a part of the only local benefit race for colorectal cancer. Being a race sponsor is a great way to unify employees around a positive and worthy community event.

• Form a Team- Participating in the race as a team not only brings co-workers together to participate in a great event, it is one of the biggest and best sources of financial support for the race. Some teams design their own t-shirts, come up with fun and inventive names and participate together - a great way to improve morale.

• Volunteers – Volunteers are critical to the success of the race. More volunteers mean a better organized event on race day and a grass-roots approach for our message, which is often more meaningful.

• Display Marketing Materials – Having marketing materials for the race in your facility will be a huge benefit to GCCCF. The public needs to know that the race is local and how to get involved.

**Contact Information**  
Questions regarding sponsorship: Kayse Rigsby (423) 757-0730.  
Questions regarding volunteer opportunities: Kim Shank (423) 495-7827.  
Contact by email: chattrumprun@gmail.com  
To register and/or form a team, visit us on the web at: [www.chattrumprun.com](http://www.chattrumprun.com), beginning January 1st, 2017

**2017 Greater Chattanooga Rump Run Sponsorship Overview  
General Gluteus Maximus Sponsorship** - $6,000  
**Brigadier Booty Sponsorship -** $5,000  
**Commander Colon Sponsorship** - $3,000 **Sargent Sigmoid Sponsorship -** $2,500 **Corporal Caboose Sponsorship** - $1,000  
**Private Polyp Sponsorship -** $500  
**Honorarium/Memoriam Sponsorship** - $100

*All sponsors will receive recognition on the Greater Chattanooga Colon Cancer Foundation website (*[*www.gcccf.com*](http://www.gcccf.com)*) and the Greater Chattanooga Rump Run website (*[*www.rumprun.com*](http://www.rumprun.com)*).*

*Sponsors supporting at a $1,000 level or above will have a complimentary booth (1 table and 2 chairs) in the high traffic corridor upon entering the park. Supporting sponsors at this level will also have logos displayed on the finish line digital screen*

**General Gluteus Maximus Level - $6,000**

• Recognition as Lead Presenting Sponsor

• Top billing with company name/logo on all media, printed materials, and t-shirts

• Choice of one of the following (first come, first serve basis):

*Finish line sponsor* (logo on finish line scrim visible at race and in all finish line photos)

*Bib sponsor* (logo on all race bibs)

• 20 free entries to the race or walk

**Brigadier Booty Level – $5,000**

• Second tier billing with company name/logo on all media, printed materials and on event t-shirts

• Choice of one of the following (first come, first serve basis):

*Golf cart parking transport sponsor* (logo prominently displayed on golf cart used to transport participants from parking lot to venue)

*Photo Booth sponsor* (Exclusive logo on backdrop for all selfies and official Rump Run photos)

• 15 free entries to the race or walk

**Commander Colon Level - $3000**

* Company name/logo on all media, printed materials and on event t-shirts
* Exclusive listing on event goody bags
* 10-free entries to the race or walk

**Sergeant Sigmoid Level – $2,500**

• Company name/logo on all media, printed materials, and on event t-shirts

• Choice of one of the following (first come, first serve basis):

*Starting line sponsor* (logo on start line scrim visible at race in all start line photos

*Mile marker sponsor* (logo mile marker 1, 2, or 3 signage)

*Survivor Tent sponsor* (logo prominently displayed on the survivor tent, located by the stage)

• 10 free entries to the race or walk

**Corporal Caboose Level – $1,000**

• Company name/logo on all media, printed materials and event t-shirts

• Choice of one of the following (first come, first serve basis):

*Water station sponsor* (logo on water station signage on race course)

*Runner/Walker Refueling station sponsor* (logo on food table signage at finish line)

*Photo props sponsor* (logo on all photo prop signage)

*Trash sponsor* (logo on trash containers)

*Restroom sponsor* (logo on porta-potties)

• 5 free entries to the race or walk

**Private Polyp Level-$500**

• Recognition on Greater Chattanooga Colon Cancer Foundation website ([www.gcccf.com](http://www.gcccf.com)) and Rump Run registration website ([www.rumprun.com](http://www.rumprun.com))

**In Honorarium or In Memoriam Quarter Mile Sponsor - $100**

Purchase a quarter mile sponsor sign in memory of a loved one who has lost their battle with colon cancer or one who is currently fighting this disease. These signs will be placed every quarter mile along the race course

**Product or In Kind Donations – Value of $1,000 or More**

Recognition as a Corporal Caboose Level sponsor

**Product or In Kind Donations – Value of $1,000 or less**

Recognition on Greater Chattanooga Colon Cancer Foundation website ([www.gcccf.org](http://www.gcccf.org)) and Rump Run registration website ([www.rumprun.com](http://www.rumprun.com))

**Sponsorship Agreement**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_is proud to sponsor the Greater Chattanooga Rump Run 5K &Fun Walk on Saturday, March 11, 2017 at Enterprise South Nature Park.

Please accept our sponsorship in the amount of $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(See suggested levels and special sponsorship opportunities in proposal)

□ ***Please check if you plan to staff a table at the event***

Contact Information:

Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fax: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Mailing Address for all correspondence:

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For questions, please contact Kayse Rigsby at (423) 757-0730.

**Send a Vector logo formatted in either EPS or Adobe Illustrator to** [**chattrumprun@gmail.com**](mailto:chattrumprun@gmail.com) **by *January 13, 2017***

Please make checks payable to:  
Greater Chattanooga Colon Cancer Foundation, (Tax ID #45-1443349)  
and mail to:  
  
**Greater Chattanooga Colon Cancer Foundation**  
c/o Kayse Rigsby  
 979 E. Third Street, Suite C-300  
Chattanooga, TN 37403

*Thank you for your support of the 2017 Rump Run event!*